

WEAVING THE MAGIC CARPET: LEVERAGING NETWORK INTELLIGENCE FOR PROFOUND INNOVATION

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DESCRIPTION

Profound innovations may be invaluable assets for the future well-being of society in a globalizing world. They are also vital for organizations embedded in multi-national as well as multi-cultural environments are increasingly facing the challenge of leveraging the diversity of its members. They can be successful if they learn how to tap the collective intelligence of networks. Do they need a magic flying carpet?

We will start “weaving” the magic carpet by taking insights from network theory and social systems theory to show why “true” networks may be ‘governed’ by self-organization, not ‘managed’ by control and command. Yet, the carpet will “learn to fly” by linking theory with action. Systemic constellations as a social simulation will be presented as a powerful process to make the invisible potential to help the network see itself and thus leverage its intelligence for profound innovation.

Comment: This paper is linked to the proposed workshop where we will focus on the method by “Flying the Magic Carpet” which will be weaved here.

KEYWORDS

Research Methods
Learning Communities and Networks
Simulation Design & Development